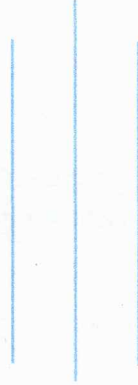




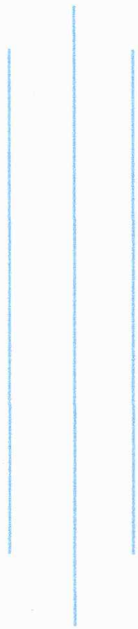
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# VILLAGE ADOPTION POLICY (VAP)

(Approved w.e.f. 21<sup>st</sup> June 2025)



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**IMPHAL, MANIPUR - 795001**

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### **Village Adoption Policy (VAP)--Dhanamanjuri University**

In alignment with the vision of the *Unnat Bharat Abhiyan (UBA)*—a national flagship programme launched by the Ministry of Education (MoE), Government of India, Dhanamanjuri University is committed to engaging its academic fraternity in addressing the socio-economic dimensions of rural communities. This includes promoting the sustainable use of natural resources, understanding evolving rural aspirations and priorities, and supporting community-led innovative approaches to development.

UBA seeks to bring about a transformational shift in rural development by leveraging the knowledge and expertise of higher education institutions to foster inclusive growth and support sustainable, community-based models, and social outreach. Guided by this mission, the University has undertaken the initiative to adopt the following neighbouring villages as part of this rural development drive to serve as model villages i) Tarung, Imphal West, ii) Kairang Khunjil, Imphal East, iii) Awang Jiri, Imphal West.

The University envisions the Village Adoption Policy (VAP) as a framework to promote inclusive, participatory, and sustainable development at the grassroots level. This policy not only enables the rural community to adopt effective strategies and processes for self-reliance and sustainability but also sensitizes students and faculty towards real-world challenges and fosters community engagement and action-oriented research.

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### **2.0 Objectives of the Village Adoption Policy (VAP)**

The core objective of the VAP is to facilitate the integrated and holistic development of the adopted villages. It aims to:

- Facilitate integrated and sustainable development of the village
- Raise awareness on key social and environmental issues.
- Ensure access to basic amenities including sanitation, safe drinking water, and family welfare.
- Promote livelihood generation through skill development.
- Nurture responsible citizenship and active community participation.

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### **3.0 Responsibility**

The primary responsibility for implementation of the Village Adoption Policy shall lie with the **NSS Unit** of the University. The University administration, faculty members, students, alumni, and other affiliated bodies shall provide necessary support to ensure the effective execution of the policy.

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### 4.0 Operational Framework of the VAP

The Village Adoption Policy is conceived as a mission-driven initiative of the University to contribute meaningfully to society. The following are the key components of its operation:

#### 4.1 Village Selection

The selection of a village or cluster of villages shall be based on well-defined criteria, including:

- Socio-economic backwardness
- Limited access to government-sponsored welfare programmes
- Status of education, health, infrastructure, and agriculture
- Needs of marginalized and disadvantaged communities

The University has identified Tarung, Imphal West, Kairang Khunjlil, Imphal East and Awang Jiri, Imphal West as model villages to be adopted under this policy, based on its developmental needs.

#### 4.2 Key Activities Under VAP

The policy outlines structured interventions to promote behavioural change and access to developmental schemes through the following activities:

##### 4.2.1 Awareness Programmes

The policy mandates the organization of regular awareness programmes in the adopted village on topics such as:

- Health and hygiene
- Substance abuse
- Road safety and Swachh Bharat Abhiyan
- Gender sensitization and eradication of social taboos

##### 4.2.2 Vocational Skills Development

To enhance livelihood opportunities, especially for women and youth, the University shall facilitate:

- Vocational training and capacity-building programmes
- Workshops on indigenous and sustainable livelihood practices
- Skill development initiatives tailored to the local socio-economic context



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### 4.2.3 Educational Support

The University will support the academic and non-academic development of school-going children through:

- Academic mentoring and personal guidance
- Provision of learning aids, library facilities, and educational resources

### 4.2.4 Health and Medical Camps

Regular health camps shall be organized with the support of local hospitals, health centres, and medical professionals. The University may collaborate with:

- Government and private healthcare institutions
- NGOs such as the Red Cross Society and Rotary Club
- University's NSS Unit and Alumni Association

### 4.2.5 Emergency Assistance to Villagers

In cases of personal or community hardship, the University will extend assistance in the form of financial aid, essential supplies, or support services. A dedicated **Village Development Fund** may be established to address such needs, ensuring timely and effective support.

### Conclusion

Dhanamanjuri University, through the Village Adoption Policy, seeks to create a replicable model of sustainable rural development. By fostering community engagement, experiential learning, and research-based interventions, the University aims to make a lasting impact on rural life while instilling a sense of social responsibility among its stakeholders.