

**D.M. College of Commerce, Dhanamanjuri University,
Manipur, India**



**Department Of Management, Manipur Technical University,
Manipur, India**



and

The North Eastern Management Association (NEMA), India



Jointly Organize

International Conference

On

***“Navigating the Global Crossroads 2025: Contemporary Challenges
and Sustainability”***

(5-6 December 2025)

Venue: Auditorium, DM College of Commerce, Dhanamanjuri University

Important Dates:

Last Date for Abstract Submission	15th October 2025
Notification of Acceptance	20th October 2025
Registration (on or before)	30th October 2025
Submission of full paper	5th November 2025

About the Conference

The International conference on “Navigating the Global Crossroads 2025: Contemporary Challenges and Sustainability” aims to bring together leading scholars, practitioners, students, activists and policy makers to create a vibrant and critical space for intellectual and policy- oriented dialogue across sectors, discipline and borders.

In the face of accelerating technological transformation, climate emergencies, demographic shifts, geopolitical realignments, migration flows and fragmented democracies, business practices, governance models and educational systems should evolve to keep pace.

By focusing on real world challenges and actionable strategies, the conference seeks to foster collaboration between academia, industry and government to create sustainable solutions for the most pressing global challenges of our times.

With thought provoking sessions and expert panel discussions, the conference provides an inclusive, interdisciplinary platform to explore these contemporary issues to shape a sustainable future in the globalised world.

About D.M. College of Commerce, Dhanamanjuri University

D.M. College of Commerce came into being on 6th August 1996, the Golden Jubilee year of D.M. College, bifurcating from the erstwhile D.M. College of Arts and Commerce. The college is unique in the state as it is exclusively imparting Commerce Education up to post-graduate level (M.Com.). The College is a co-educational institution having all the paraphernalia of modern education. Besides the different departments of Commerce, the college has departments of Languages – Manipuri, English and Hindi. It has the necessary infrastructure in terms of physical facilities, academic staff, professional support and non-academic staff.

In this modern society, D.M. College of Commerce has been imparting Commerce Education for many years to the students of Manipur and also other states. The college takes active part in extra-curricular and other leadership training programmes. It has already opened Career oriented Education courses, namely – Foreign Trade (add on course) from 2009-2010 session. Our college has BBA (Bachelor of Business Administration), a Three- Year Course consisting of 6 semesters since 2009. It is a job-oriented professional course. It will help the students of Manipur to meet the growing demand of the global job market. Further, Post-graduate Course in Commerce (M.Com.) was started in 2016 and Study Center of Indian Institute of Company Secretary in the year 2017.

At present, DM Collee of Commerce, Imphal has become a constituent college of Dhanamanjuri University (D.M. University) which has come into existence during the current year. “The Dhanamanjuri University Act, 2017” came into force on the 6th of April, 2018 through a notification in Manipur Gazette published by the Department of Higher and Technical Education, Government of Manipur. “The Dhanamanjuri University Bill, 2017” was passed on the floor of Manipur Legislative Assembly on 3rd

August, 2017. The University was established under the National Scheme of Rashtriya Uchchatar Shiksha Abhiyan (RUSA).

About the Department of Management, Manipur Technical University

The Manipur Technical University (MTU) is the first technical university of the state established on 23rd April 2016 under “The Manipur Technical University Act, 2016” (Manipur Act No.8 of 2016). It is included in the UGC list of Universities under Section 2(f) of the UGC Act 1956 and empowered to award degrees under Section 22 of the UGC Act, 1956 through its departments.

The Department of Management, established in the year 2016, started offering the Master in Business Administration (MBA) programme from the year 2021. The total number of students intake per semester is 45. It is a 2-year full degree programme offering different types of specialization in Finance, Marketing, Human Resource, Rural & Agribusiness and Production & Operation. The MBA Programme is designed with a well-balanced theory-practical orientation. The course is blended with various other pedagogical tools like case studies, presentations, group discussions, seminars, live projects, field visits etc. Additionally, in order to enable the students to acumen the real-life management scenario, a student is also required to undertake a compulsory 4 weeks’ Summer Training in his/her area of specialization. With such exposure, it is envisaged to help the students in shaping their future growth for a better tomorrow.

About North Eastern Management Association (NEMA)

The North Eastern Management Association (NEMA), which came into being on 21st May, 2016, is a non-political, non-partisan, voluntary regional management association with national and international perspectives. This is a cohesive group of management experts, economists, business community, business and management researchers, technologists etc, with multifarious objectives such as- to serve as a forum for the exchange of ideas, experiences; collection and dissemination of information on management, business, trade, and commerce; to promote the research and consultancy activities; and to bring coordination in the Business Management curriculum at national level. Any person/institution interested in the study of business management, trade and commerce, and economic issues of the firms and issues subscribing to the objectives of the Association can be member of the NEMA. Members of NEMA are presently drawn from the eight North Eastern States but membership to NEMA is also open to all the interested individuals/institutions from all over the world. The core activities of NEMA include organization of seminars, conferences, workshops, and meetings; promotion of research; providing technical assistance and consultancy to the clientele world and publication of books, journals and periodicals, etc.

The North Eastern Management Association (NEMA) was incorporated as Section 8 Company on 19th April 2023 as per Sub- section (2) of Section 7 and Sub- section (1) of Section 8 of the Companies Act, 2013 (18 of 2013) and rule 18 of the Companies (Incorporation) Rules, 2014. The Corporate identity Number of the company is U898900MN2023NPL014841.

Aim and Objectives of North Eastern Management Association:

- To undertake, promote, co-ordinate and collaborate in the study of managerial problems and issues in India with special emphasis on North East India.
- To provide a common platform for interaction of ideals and exchange of experiences among the scholars.
- To contribute in promoting an atmosphere conducive for research through dissemination of information and knowledge.
- To contribute in promoting technical competence for teaching and research in the field of business management and its allied subject covering trade and commerce, economics, tourism and hospitality management, entrepreneurship, international business, strategic management, social and cross-cultural studies etc.
- To undertake any other activities in furtherance of the course of the association as per the changing paradigm of the business and managerial world

Conference Tracks

1. *Technology, Society and Governance*

- AI and Humanity
- Youth and Digital Revolution
- Work Reimagined (Future of Work)
- Democracy, Governance and Populism in the Information Age
- Education in Transition

2. *Global Resilience and Inclusion*

- Global Health in Flux
- Climate Resilience and Sustainability
- Migration
- Global South Rising

3. *Commerce, Economy and Management*

- Reimagining Global Trade and Supply chain
- Digital Transformation in Business
- Entrepreneurship, Start-Up and Innovation Eco-system

- Sustainable Finance and ESG (Environmental, Social and Governance) investing
- Corporate Governance and Ethical Leadership
- Consumer Behaviour and Marketing in a Post-Truth World
- Strategic Human Resource Management and Organisational Structure
- Taxation, Digital economies and Global Regulatory Frameworks
- Sustainable Tourism in the Globalised world

4. *Law and Geopolitics*

- Geopolitics of Technology- 5G, Semiconductors, AI Supremacy
- Strategic Legal Issues in a Disrupted World
- International Arbitration
- Legal Framework for the Digital Economy.

NOTE: Topics not explicitly mentioned in the sub-themes but aligned with the main conference theme may also be presented.

Submission Guidelines:

Author can submit their paper as an email attachment in doc or docx. format mentioning the track in the given emails: secretarynema2016@gmail.com ; gurudebala@gmail.com, rkumabam@gmail.com

- Full-length paper should be about 5000-7000 words all inclusive.
- The entire paper (title, abstract, keywords, main text, figures, tables, references, etc.) must be in ONE document created in MS WORD (compatible mode). Please use Times New Roman font.
- Font size should be 16 point for title, and 12 point for rest of the text. Please provide margin of 1” on all sides. The text should be justified.
- References should be provided using American Psychological Association (APA) guidelines.
- Check that the paper prints correctly (i.e. all imported figures and tables are there) and ensure that the file is virus-free.
- Changes in the paper title, authorship and paper contents shall not be possible after the submission deadline.
- Submitted papers must not have been previously presented, published, accepted for publication anywhere.

- Submission of a paper implies that should the paper be accepted, at least one of the authors will register and present the paper in the conference.

- **Last date of registration is 25th October, 2025.**

- Authors should provide their full name, current affiliation, and contact details on the cover page of their research paper.

- Kindly indicate the name of the corresponding author in case of two or more authors. All conference related mails will be addressed to the corresponding authors.

Conference Publication:

- Few selected quality papers may be published in reputed journal subject to the review process by an expert committee and Editorial board.
- The peer-reviewed conference papers subject to review by expert committee and subsequent revision will be published in the Conference Proceedings/Edited Volume book bearing an International Standard Book Number (ISBN) by a reputed Publisher.

Registration for the Conference

Indian Nationals	
Faculty/Paper Presenting Authors/Delegates (Non-NEMA Members)	INR 3000/-
Faculty/Paper Presenting Authors/Delegates (NEMA Members)	INR 2500/-
Students & Research Scholars (Non- NEMA Members)	INR 2000/-
Students & Research Scholars (NEMA Members)	INR 1500/-
Non-Presenting participant	INR 1000
Foreign Nationals	
Faculty/Paper Presenting Authors/Delegates	US\$ 200
Students/PhD Candidates presenting paper	US\$ 100
Non-Presenting participant	US\$ 50

*The Registration fee includes the refreshment and lunch (conference days), conference kits, and certificate for the participants.

**Registration is compulsory for all the participants. At least one participant must be physically present for presentation.

***If a paper has more than one author, then all the authors need to register separately by paying the fee and filling up registration form separately.

****The registration should be done by filling up the online registration form (google form link provided below) and paying the registration fee. **Online registration form link (google form link):**

<https://forms.gle/zSGfiY5C4QVckyYP6>

*****Payment for the registration for the Conference should be made to the account of NEMA given below.

Account Name: **North Eastern Management Association** (For Indian Nationals)

Bank: State Bank of India (SBI)

Branch: Manipur University (MU)

Account no: 20512944868

IFSC Code: SBIN0005320

Once the payment has been made, the Payment Reference No./ID must be emailed to both emails: secretarynema2016@gmail.com; gurudebala@gmail.com

Accommodations

There are various budget and premium hotels, guest houses and homestays in and around Imphal city which you can book through various travel portals. However, the conference has partnered with few hotels but **on payment basis**. The list of hotels is provided below:

1. **The Sangai Hotel, Imphal (Contact: 7085052632, 7085052633)**
2. **Hotel Imphal by Classic (Contact: 8837440054)**
3. **The Hotel Classic (Contact: 8131980420)**

Booking has to be done individually. Rooms are limited and it's advised to book at the earliest. While booking, please mention that you are coming for the International conference by DMU, NEMA & MTU on 5-6 Dec 2025 and you may get certain discount in booking. Other than these, if you need any further assistance, we will guide or assist you once the registration process is completed from your end.

Organizing Committee

Chief Patrons	<ul style="list-style-type: none">• Prof. W Chandbabu Singh, Hon'ble Vice Chancellor, Dhanamanjuri University• Prof L. Shashikumar Sharma, Chairman, NEMA & Professor, Department of Management, Mizoram University
Patrons	<ul style="list-style-type: none">• Prof. Kh. Rajen Singh, Principal, DM College of Commerce, Dhanamanjuri University, Imphal• Prof. J.U. Ahmed, Professor, Department of Management, North Eastern Hill University (NEHU), Tura Campus, Meghalaya & Director, NEMA• Prof. N. Jayenti Devi, Dean, School of Business Studies, Dhanamanjuri University• Mr. Ramananda Nongmeikapam, Registrar, Manipur Technical University, Takyelpat, Imphal, Manipur
Convenors	<ul style="list-style-type: none">• Dr. Ch. Mary Thomas, Associate Professor, DM College of Commerce, Dhanamanjuri University, Imphal• Dr. Sunildro L.S. Akoijam, Secretary, NEMA and Associate Professor, Department of Management, North Eastern Hill University (NEHU), Tura Campus, Meghalaya

	<ul style="list-style-type: none"> • Dr. A Debala Devi, Associate Professor, DM College of Commerce, Dhanamanjuri University, Imphal • Dr. Rajesh Singh Kumabam, Assistant Professor, Department of Management, Manipur Technical University, Takyelpat, Imphal, Manipur
Members	<ul style="list-style-type: none"> • Prof. L. Prabhakar Singh, Director, Manipur Institute of Management Studies (MIMS), Manipur University • Prof. Parag Shil, Head, Department of Commerce, Assam University, Silchar • Prof. Abhigyan Bhattacharjee, Head, Department of Management, North Eastern Hill University (NEHU), Tura Campus, Meghalaya • Prof. Subir Kumar Sen, Department of Commerce, Tripura University • Dr Gino A Sangma, Assistant Professor, Department of Agri Business Management, NEHU, Tura Campus, Meghalaya • Dr Manish Das, Head, Department of Business Management, Tripura University • Dr Sharad Kumar Kulshreshtha, Assistant Professor, Department of Tourism and Hotel Management, NEHU, Shillong, Meghalaya • Dr. Lourembam Victoria Devi, Head of Department, Assistant Professor, Department of Management, Manipur Technical University, Takyelpat, Imphal, Manipur. • Dr. Moirangthem Roshini, Assistant Professor, Department of Management, Manipur Technical University, Takyelpat, Imphal, Manipur. • Dr. Seilendra Lairellakpam, ICSSR Postdoc Fellow, MIMS, Manipur University
Advisory Committee	<ul style="list-style-type: none"> • Prof. Rajive Mohan Pant, Vice Chancellor, Assam University • Prof. G.P. Prasain, Former Vice Chancellor, Tripura University • Prof. Arvind Kumar, Director, JNU Placement Cell & Professor & Former Dean, Atal Bihari Vajpayee School of Management and Entrepreneurship (ABVSM&E), Jawaharlal Nehru University, New Delhi • Prof. Silviya Georgieva, Dy. Director- Research, University of National & World Economy, Sofia, Bulgaria • Prof. L. Jibon Kumar Sharma, Professor, MIMS, Manipur University • Prof. Debarshi Mukherjee, Professor, Department of Commerce & Business Studies, Faculty of Social Sciences, Jamia Millia Islamia, New Delhi • Mr. Tshering Wangdi, President, Sherubtse College, Royal University of Bhutan • Prof. Mohammad Saleh Jahur, Professor of Accounting and Finance & Director, Bureau of Business Research Faculty of Business Administration University of Chittagong, Bangladesh • Dr. Wichian Charoenyingthanarkoon, Chief of the office of University Council, Surindra Rajabhat University, Thailand

	<ul style="list-style-type: none"> • Prof. Amit Kumar Singh, Dean, School of Management and Commerce Babasaheb Bhimrao Ambedkar University (A central university) Lucknow • Dr. Aung Kyaw, Prof. and Head, Department of Commerce, Monywa University of Economics, Myanmar • Dr. Ankit Katrodiya, Associate Professor, University of Kwazulu-Natal, School of Management IT and Governance, Durban, South Africa • Prof. E. Nixon Singh, Head & Professor, Department of Management, Mizoram University • Prof. A N Shankar, Professor & Head, Department of Commerce, Sikkim University • Prof. Weng Marc Lim, Dean and Professor, Sunway Business School, Sunway University, Selangor, Malaysia • Dr. Charles Jebarajakirthy, Associate Professor of Marketing, Department Marketing Strategy & Innovation, Sunway Business School, Sunway University, Selangor, Malaysia • Dr. M. S. Balaji, Associate Professor of Marketing, RMIT University, Australia
--	--

DETAILS FOR CORRESPONDENCE:

1. Dr. Sunildro L.S. Akoijam

Associate Professor,
Department of Management,
NEHU, Tura Campus

&

Secretary, NEMA

Email: secretarynema2016@gmail.com

Mobile: +91-8414025532

2. Dr. A. Debala Devi,

Associate Professor,
DM College of Commerce, DM University

Email: gurudebala@gmail.com

Mobile: +91-8731921447

3. Dr. Rajesh Singh Kumabam,

Assistant Professor, Department of Management,
Manipur Technical University, Takyelpat, Imphal,

Email: rkumabam@gmail.com

Mobile: +91-8132965307